



# ARYABHATTA COLLEGE

UNIVERSITY OF DELHI

## NEWSLETTER

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### Outreach Activities of Dr. Manoj Sinha Principal of Aryabhata College University of Delhi

- ❖ UGC Observer for the **North Eastern, State Eligibility Test (SET)** at Gangtok Centre held on 14-02-2021.
- ❖ UGC Observer for the **Andhra Pradesh, State Eligibility Test (SET)** at Rajamundry Centre held on 20-12-2020.
- ❖ UGC Observer for the **Karnataka, State Eligibility Test (SET)** at Shivamoga Centre held on 27-09-2020.
- ❖ Organized and coordinated an International Seminar on “**Human Rights: National and International Issues and Challenges**” on 22/23-02-2020 at Dr. Ambedkar International Centre, Janpath, New Delhi as Secretary under Shaikshik Foundation.
- ❖ UGC nominee on the Governing Body of **Model College**, Khambalpada, near R.B.T.School, Thakurli (E), Dombivli, Maharashtra affiliated to University of Mumbai, Mumbai for a term of 5 years w.e.f 2019-2020 to 2023-2024.
- ❖ “**Effects of Climate Change and Ecological degradation on Human Rights of Affected**” in an International Conference on Human Rights: National and International Issues and Challenges organized by Shaikshik Foundation, Deshbandhu College, Delhi University (22-23 February 2020).
- ❖ Addressed the participants on “**Parliament in the Indian Polity**”, in an Appreciation Course in Parliamentary Processes and Procedures for GAIL officials, organised by Parliamentary Research and Training Institute for Democracies (PRIDE), Lok Sabha Secretariat on 02-11-2020.
- ❖ Resource Person and delivered a lecture on “**New Education Policy**” in a Webinar organised by Dept. of English, Ranchi University, on 24-09-2020.
- ❖ Resource Person and delivered a lecture on “**Practical Approach to Motivational Techniques in Academic Institutions**” in an Orientation Program (OR-98) on the theme “**Desh: Dhristi, Disha Aur Vikas**” organised by Centre for Professional Development in Higher Education (CPDHE), University of Delhi, UGC-HRDC on 14-01-2020.



**Flag Hoisting Ceremony on 26th January 2021**

### Add-On Courses

Aryabhata College offered several Add-On-courses during the current academic session in the on-line mode, which are:

#### ❖ **Advance Program in Financial Modeling (100 hours)**

In collaboration with IMS Pro-school and under the certification of National Skill Development Corporation (NSDC), Ministry of Skill Development and Entrepreneurship, GOI and National Stock Exchange (NSE). The total numbers of students admitted to this course were from various courses of Aryabhata College and other colleges of University of Delhi, viz., Shri Ram College of Commerce, College of Vocational Studies and School of Open Learning.

#### ❖ **Business Analytics Course (100 hours)**

In collaboration with IMS Pro-school and under the certification of National Skill Development Corporation (NSDC), Ministry of Skill Development and Entrepreneurship, GOI and National Stock Exchange (NSE). The total numbers of students admitted to this course were from various courses of Aryabhata College and other institutes of Delhi, viz., Maharaja Surajmal Institute (Affiliated to GGSIP University) etc.

#### ❖ **Advance Skill Programme on Financial Markets (100 hours)**

A comprehensive course especially designed to equip students with specialized skills needed to work with the ever-increasing challenges of the financial markets. The students admitted to this course were from various courses of Aryabhata College and other colleges of University of Delhi, viz., Ramanujan College, Keshav Mahavidyalaya.

#### ❖ **Employability and Skill Enhancement Course (40 hours)**

In collaboration with Gagan Winning Edge Persona. The course has been especially designed to equip students with skills needed to work with the ever-increasing challenges of corporate world.

#### ❖ **English Language Proficiency Course (60 hours)**

In collaboration with Langma School of Languages and affiliated to the University of Cambridge.

#### ❖ **French language certificate course (108 hours)**

In collaboration with Alliance Francaise de Delhi (Embassy for France). Level A1.1&1.2.

### National Service Scheme

❖ Shri Yoga Vedant Seva Samiti, Delhi NSS Aryabhata in association with Venkateshwar hospital cordially organized a webinar session on **CARE FOR CARDIAC DISEASES** and **DIABETES** on 28 May 2020.

❖ NSS unit of ARYABHATTA COLLEGE organized **INDEPENDENCE WEEK** from 9th to 15th August 2020 with 2 major events:

a. PLANTATION DRIVE from 10th to 15th August 2020

b. POSTER MAKING COMPETITION on 13th and 14th August

Theme: AWARENESS and PREVENTION from COVID-19

❖ NSS Aryabhata College in association with SANJEEVNI organized a webinar on **\*Cancer Awareness\*** on 12th September 2020 at 11:00 AM

❖ NSS unit of ARYABHATTA COLLEGE, UNIVERSITY OF DELHI organized a **\*SLOGAN WRITING COMPETITION\*** on 30 October 2020.

❖ NSS Aryabhata College celebrated **\*National Unity Day\*** on google meet on 31 October 2020.

❖ On the occasion of Diwali 2020, RAUNAKEIN in collaboration with NSS unit, ARYABHATTA COLLEGE, UNIVERSITY OF DELHI organized a

drive which aims to spread **\*Happiness to the POTTER COMMUNITY.\***

- ❖ NSS unit Aryabhata college organized a **\*Cloth collection drive\*** from 1st Jan 2021 to 5th Jan 2021.
- ❖ NSS Aryabhata organized **\*Cleanliness Drive\*** on 22-23 February 2021 around college campus.



- ❖ NSS unit of ARYABHATTA COLLEGE celebrated women's day on 8<sup>th</sup> of March, 2021 by organizing a **\*QUIZ COMPETITION\*** and a **\*Bilingual DEBATE COMPETITION** on **THBT housewives and mothers should be paid for housework.\***
- ❖ The NSS unit of Aryabhata College organized a **\*Cleanliness drive\*** on 22 March 2021. NSS volunteers cleaned the tomb of Naseeruddin Mahmood and understood the historical background.



- ❖ NSS unit of Aryabhata College organized a meeting on **\*Martyrs Day\*** i.e., 23

March. The program started by paying tribute to all freedom fighters.

### Placement and Internship Cell

- ❖ On 30th Jan 2021, Miss Sanjula Miglani, Head of Brand Communications, Dineout graced us with her presence and guided the students in understanding the art of public persuasion and how to ace the corporate interviews and the interactive session also gave the insights to the marketing corporate world.
- ❖ On 21st October 2020, The Placement and Internship Cell in collaboration with the Marketing Cell invited students from XLRI Jamshedpur, IIM Calcutta and MDI Gurgaon.

### The Marketing Cell

#### ❖ INSTAGRAM SERIES

The Marketing Cell started 2 informative series on the newly created official Instagram handle of the society, namely "AD-APT" & "Controversilly". **AD-APT** focussed on covering advertisements and campaigns of various brands that left a mark or that brought up good causes directly or indirectly, spreading virtuous messages to the masses. **Controversilly**, on the other hand, covered advertisements and campaigns of various brands that knowingly or unknowingly created controversies, leading to a lot of drama. This educated the people about the don'ts of marketing.

#### ❖ WEBINARS

The team conducted several educational webinars with various renowned institutes to update the students with the latest trends and shifts in the world of marketing. This includes two detailed webinars on Digital marketing, conducted by **Internet Marketing School** and **Tech Vidya** during mid-February and in the first week of march respectively. The team also went out of the league and conducted another webinar on the topic 'Event management', conducted by **Wedding Management Institute**, to educate the potential event managers about the future potential of the industry, meanwhile also making them aware of the hardships involved in the journey.

#### ❖ MARKESTA 2.0

The Marketing Cell, in the previous academic session, conducted "**Markesta 2.0**", an online marketing event, with 300+ registrations from top

colleges including IITs, IIMs, XLRI, SRCC and other top colleges across Delhi University in the last week of **February 2021**. It attracted a huge number of students from colleges and universities all over India. 1 main event and 5 mini-events were conducted over a span of 3 days.

#### a. CRYPTOMANIAC:

This quiz unfolded the cryptic knowledge of the participants on the trending topic 'Cryptocurrency'.

#### b. AVADA QUI-DAVRA: THE HARRY POTTER QUIZ

The quiz tested the curiosity and comprehension of participants of the alltime celebrated, 'The Harry Potter' series. Several factual and inferential questions tested the understanding of 'philosophically deep' concepts, followed by a detailed discussion on them.

#### c. ADVERTSIO:

One of the most significant elements of marketing is advertisements. A good ad reflects the creativity and clarity of communication of the participants. In this competition, they were required to prepare a poster and a video ad for 'not-so-conventional' products, manufactured by top brands/conglomerates.

#### d. PIXCHARADES:

Celebrating the art of photography, this event was a competition to click real-life pictures which best describe certain elements of marketing and the market. For instance, clicking a picture that best describes the transition from pre-covid to post-covid market conditions.

#### e. TASKOMATIC:

It's essential for marketers to be updated with the latest social media trends in the world of marketing, to be familiar with the wide range of apps available and to be able to operate on them.

### Enactus

❖ In Enactus SLC: 8th October 2020, **LIS Summit: E-Hackathon, Enactus Aryabhata** won Consolation price.

❖ In Enactus SLC, 8th October 2020, **LIS Summit: Micro-Content League, Enactus Aryabhata** won first position.

❖ In Enactus ARSD, 6th Nov 2020, **Socioquest, Enactus Aryabhata** won first position.



#### ❖ 1 Race 4 Oceans Competition:

On 24<sup>th</sup> March 2021, Enactus Aryabhata was shortlisted amongst 48 other Enactus from all across the world over 36 countries with 1000+ for 1 Race 4 Oceans Competition. 83 Enactus teams across 18 different countries submitted 101 projects for the 1 Race 4 Oceans.

#### ❖ Beneficiaries Skilling Contest:

Enactus Aryabhata won 10,000INR as cash prize in Beneficiary Skilling Contest, wherein, the team had to develop and create a 77-second video training videos to skill and empower beneficiaries. This video can be used as a teaching/training guide for other NGOs and teams on how to learn and implement the skill.

#### ❖ Campaigns and Collaborations:

Enactus Aryabhata had formed a strategic collaboration with the organization of **Girl Up Foundation** under the aegis of Project Utkarsh to run a campaign on awareness to shed light on the work of our women entrepreneurs and pitch the sales of our project Veggitos with an event of open mic at Connaught Place and other sales was carried out at Dilli Haat.

## E-Cell

S.No	Details	Date
1.	Organized an interactive Webinar with Mr. Saurabh Trivedi on “How to Leverage your Idea to Form a Startup”	21st May 2020
2.	Incorporated a series of online weekly competitions - Quizipedia	4th July 2020
3.	Participated in Webinar organised by Paytm - Build for India on “Meet the Investor - RajanAnandan (Sequoia)”	18th September 2020
4.	Started with social media campaign - “IPL Sponsors”	9th October 2020
5.	Participated in E-Cell Motilal Nehru College’s webinar - “Journ E’20”	11th October 2020
6.	Recruitment Drive was carried out by the Core Team for Managerial Positions	13th October 2020
7.	Started the social media campaign - “FORBES at your doorstep”	26th October 2020
8.	Started the social media campaign - “Quali-Tweet”	29th October 2020
9.	Started the social media campaign - “The Millennial Dictionary”	1st November 2020
10.	Started the social media campaign - “Who are you? - Leading Entrepreneurs”	2nd November 2020
11.	An annual panel discussion symposium, “Entrepreneurship Youth Conclave,” was organised by E-Cell with the following esteemed panelists: <ul style="list-style-type: none"> <li>● Mr. Aditya Arora</li> <li>● Mr. Ackshay Jain</li> <li>● Mr. Sunil Jha</li> </ul>	7th November 2020
12.	Started the social media campaign - “Before & After- For Famous Entrepreneurs”	22nd November 2020
13.	E Cell Orientation Seminar was Conducted	27th November 2020
14.	Recruitment drive of Associate Members was conducted	29th December 2020
15.	Induction Seminar was organized for the new members of the Team E-Cell	3rd January 2021
16.	Conducted a campaign to get in touch with aspiring Entrepreneurs- Entrepreneur in You	14th January 2021
17.	Started E-Cell’s online blog “The Front Runner”	16th January 2021
18.	Attended a Startup Bootcamp Webinar organised by Principium LLP- Report Published on Website	17th January 2021
19.	Started the social media campaign - “Unicorns”	20th January 2021

20.	E-Cell took part in IIT Kharagpur's competitions - "Vichaar" and "Srijan"	22nd January 2021
21.	Started the social media campaign - "Brand Wars"	29th January 2021
22.	An Interactive Workshop on Adobe Photoshop in collaboration with Reliance Education	2nd February 2021
23.	Incorporated a series of online weekly competitions - "Quiz Pro Quo"	15th February 2021
24.	An Interactive Webinar on Entrepreneurship and Company Secretaries as a Career Prosect, in collaboration with Institute of Company Secretaries of India was organized with CS J.K. Bareja	19th February 2021
25.	A webinar on 'LGBTQIA+ awareness & sensitisation' was organized in collaboration with Connecting Dreams Foundation, Aryabhata College	1st March 2021
26.	An official Website for E-Cell was relaunched with information regarding all aspects of the society: <ul style="list-style-type: none"> <li>● About Initiatives</li> <li>● Past Events</li> <li>● E-Summit</li> <li>● Team Details</li> </ul>	11th March 2021
27.	Conducted 3 Pre-Event competitions as a marketing campaign for E-Summit'21: <ul style="list-style-type: none"> <li>● Friends-O-Maniac (Quiz)</li> <li>● Memepreneur (Creativity)</li> <li>● Ink Blotters (Article Writing)</li> </ul>	18th March 2021 21st March 2021 21st March 2021

**News from the Department of Business  
Economics**

**Faculty Achievements**

- o **Dr. Pritika Dua** presented a research paper titled “Building Capabilities for Environmental Management: Case Study of Hindalco Industries Limited” at the International Conference on Contemporary Business Trends 2021 organized by the Department of Humanities, Social Sciences & Management (HSS&M), National Institute of Technology Srinagar on 16th-17th January 2021. The paper got a special mention by the experts.
- o **Dr. Pritika Dua** published paper titled “Environmental management practices and financial performance: evidence from large listed Indian enterprises” published in Journal of Environmental Planning and Management, Taylor and Francis. The article has been published online on 25/02/2021. The article has been co-authored with Prof Surender Kumar, Head, Department of Economics, University of Delhi.
- o **Dr. Shivani Raheja** delivered a lecture as the Resource Person for One-Day Webinar organized by the Department of Commerce, Shyam Lal College (Evening) on “Work Life Balance- Relevance for the Young Minds” on 26th December 2020.
- o **Dr. Shivani Raheja** received award of Recognition- ‘Nirmal Research Scholar of the year 2020’ was conferred by Team - NIC and Certificate of Appreciation was received from International Association of Research Scholars, for contribution towards Research & Development in November 2020.
- o **Dr. Shivani Raheja** received Excellence in Teaching Award “E-Innovation Award 2020”, was conferred for Innovative Teaching pedagogy in Higher Education, organized by the Innovation Society of India on the Occasion of 150th Birth Anniversary of Mahatma Gandhi on 2nd October 2020.
- o **Dr. Shiavni Raheja** Published Paper titled ‘Using Marketing Analyticsto Understand Consumer Lifestyle for Hair Salons in Delhi and Kolkata’ by Prof. Sandeep Bhattacharjee and Dr Shivani Raheja in IARS' International Research Journal, Vol. 10 No. 022020,82801002202006, p-ISSN 2202-2821, e-ISSN 1839-6518 (AustralianISSNAgency).
- o **Dr. Shivani Raheja** delivered a talk on ‘The Mental Debate: Impact of Psychological Lockdown’ as the Resource Person in a webinar organised by Zakir Hussain College (Eve), University of Delhi on 14<sup>th</sup> May, 2020.
- o **Dr. Shivani Raheja** Was Invited as the Session Chairperson in 2020 International e-Conference ‘Innovation Infrastructure Development in India: Issues, Challenges and Way Forward’ organized by Innovation Society India in Collaboration with Amity College, Florida (USA) on 8<sup>th</sup> May, 2020.
- o **Dr. Shivani Raheja** delivered a talk on ‘Managing Psychological Lockdown’ as the Resource Person in a webinar organised by Kalindi College, University of Delhi on 6th May, 2020.
- o **Dr. Tripti** was Journal Board Member in Economics Research Paper Reviewer in Journal Of Commerce & Accounting Research in Vol 10, Issue 2, April 2021.

**Department Activities**

- ❖ **Annual Sports Meet Roister 2021: REJUVENATING MENTAL HEALTH:** Roister is an annual inter college team building sports event organized by the Department of Business Economics, Aryabhata College, University of Delhi. All the ten colleges under University of Delhi which offer BA (Hons.) Business Economics as a course participate in this four-day long fun filled extravaganza. This year, our focus was more towards mental health than physical. After an uneventful year which induced lethargy and anxiety, Roister’21 was a breath of fresh air. It successfully fulfilled our aim of bringing students out of the shell while maintaining all the safety

norms. It was definitely a new experience and the diligent and consistent work rendered by the students of Department of Business Economics of Aryabhata College made this event a success. The students of the other colleges who attended this event expressed their satisfaction and gratitude at the conclusion of this event for the warm hospitality offered by the organising team. More than just a successful event, the overall winner's trophy was also bagged by Aryabhata College!



#### ❖ Webinars Organized

- Topic: **'Corporate governance and its impact on financial decision making' on 24th April, 2020.** The session was led by Dr. Shveta Singh, an Associate professor and area chair of finance at the department of Business studies, IIT Delhi. The session began with discussion about the collapses of corporate governance, followed by the models of corporate governance. The second half of the session revolved around the corporate governance in India and its monitoring mechanism. It was an interactive session with active participation by students and faculty members. (Coordinator: Dr. Pritika Dua and Dr. Tripti)

- Topic: **'Digital transformation and Digital mindset on 5th May, 2020'** and was conducted by Mr. Neeraj Singh, Director, KPMG. The webinar started with what digital transformation leaders do and how to be a high performance leader. The speaker then talked about the underlying threats posed by digital transformation. (Coordinator: Dr. Pritika Dua and Dr. Tripti)
- Topic: **'Employment opportunities in COVID times' on 16th May, 2020.** It was led by Dr. Sanjay Rajpal who is General Manager, Ypsomed Healthcare. The webinar started with discussion on impact of COVID-19 on employment opportunities and was gradually built over it to cover a wide range of allied areas. With the help of examples from history, speaker reiterated that the jobs are not going anywhere however the nature of employment might change. (Coordinator: Dr. Pritika Dua and Dr. Tripti)
- Topic: **"Emotional Intelligence- Preparing for the world of work" on 04th June, 2020.** The webinar was led by Ms Shivani Singh who is CEO & Founder, LeadANew. Our Principal, Dr. Manoj Sinha also joined the conversation and welcomed the speaker. The webinar started with the basics of Emotional intelligence and how it's in many ways even more important than IQ. She went on to discuss this in the context of the workplace with the help of statistics. (Coordinator: Dr. Pritika Dua and Dr. Tripti)
- Topic: **"Studies of Business Survival" on 9th March 2021** at 12 pm. The session was led by Mr. Saurabh Trivedi who is an entrepreneur, intellectual property enthusiast, business consultant, Investor and a seasoned trademark attorney. The session began with welcome address by Prof. Manoj Sinha, Principal of Aryabhata College who also encouraged the students and appreciated their efforts and initiative. (Coordinator: Dr. Pritika Dua and Dr. Tripti)

#### ❖ Alumni Lecture Series Volume-1

The Department of Business Economics organised a webinar for Advertising and



Marketing enthusiasts on the topic, **“Campaign Management 101: How to Design a Creative Brief” on 8<sup>th</sup> March 2021 from 11:30 am onwards**". The welcome address was given by Dr. Manoj Sinha, Principal Aryabhatta College. The workshop was attended by 60+ students where the attendees from different colleges and universities joined the session. A first-hand experience to the industry's working gave an enthralling as well as technical insight which certainly helped, as reported by the attendees. The QnA session was the highlight of the event as the engagement of the audience could be seen.

### ❖ Alumni Meet 2021

The Department of Business Economics organised the Business Economics Annual Alumni Meet on 7<sup>th</sup> March 2021. In accordance with the rules and regulations, the meet took place virtually to ensure the safety of all the participants. It was attended by almost 60 people including alumni students. The meet started off with a welcome address by Miss. Shruti Vats and videos to show the alumni the current look of the college (video courtesy- Entrepreneurship Cell, Aryabhatta College) and a recap of Roister, the annual department sports and team-building event. This was followed by several games and chit chat, where the alumni got to catch up with their friends and current students got to hear about their college life, their professional life and get interesting insights.

### □ Alumni Achievements

NAME	BATCH	COMPANY	POSITION
GARIMA KUMAR	2006-2009	WEDDING BY GAREMA KUMAR	CEO
RUPESH NEHRA, SHRIKANT CHOUDHARY	2010-2013	PETZO INDIA PVT LTD	CO-FOUNDERS
SHUBHAM GOEL	2012-2015	NEET WEAR	OWNER

### □ Student Achievements

- Research paper by published by Piyush Jain (BBE, Third-year student) titled “Impact of the great lockdown on Indian Socio-Economy- An Analysis” has been published in the International Journal of Advanced Research. 219-230. August 2020.ISSN: 2320-5407.
- Research article published by Yuvraj Pratap Singh (BBE, Third-year student) titled “Sustainable Accounting: Analyzing current scenario” has been accepted for publication in the International Journal of Advanced Research. 219-230. ISSN: 2320-5407.

### News from the Department of Management Studies

### ❖ Webinars Organized

- **“Importance of Investment and Post-Covid Impact”**- The Department of Management Studies of Aryabhatta College conducted a webinar on financial literacy with CA Pranav Thakkar, founder of Zenith Money (financial services) on 9<sup>th</sup> May 2020 from 7 pm onwards. The purpose of this session was to enrich fellow students about financial literacy and the benefits of investing at an early age, thus ensuring some value addition in their knowledge during this unfortunate lockdown period. (Coordinator : Dr. J.K.Singh, Convener – Ms. Cherry Arora)
- Sankalp – The Department of Management Studies of Aryabhatta College, University of Delhi, proudly hosted **Prof. Himanshu Rai (Director-IIM Indore)** in a 1hour webinar, organized on 15<sup>th</sup> May, 2020. Webinar was on a much discussed topic nowadays, i.e. **‘Future of Management Education Post Covid-19’**. Webinar saw an overwhelming response as 250+ participants attended the session. Session not only witnessed participation from the college students but faculty members of many other education institutes across India like Madhya Pradesh, Orissa, Pune and Hyderabad etc. (Coordinator : Dr. J.K.Singh, Convener – Mr. Sanket Shekhar)

- IQAC Committee, Aryabhata College conducted a Webinar on “**Applications of SPSS in Conducting Research**” on June 7, 2020 in collaboration with IBS. The resource person for the session was Dr. Devika Vashisht, faculty member from Department of Marketing, IBS, Gurgaon. Participants from all over India across 100 institutions attended the webinar viz. IIM Lucknow, IIT Delhi, DTU, FMS, Tata Institute of Social sciences (Mumbai). Dr. Devika Vashisht. The resource person discussed the fundamentals of research and covered many important topics of research tools and techniques with the help of examples. Both the theoretical and practical statistical applications of SPSS were discussed. (Coordinator : Dr. J.K.Singh, Convener – Ms.Cherry Arora)
  - Sankalp – The Department of Management Studies of Aryabhata College, University of Delhi, proudly hosted **Ms. Sangeetha Boopathy (Senior Training Consultant and NIIT Certified Trainer) on Understanding Python** in a 2hour webinar. The webinar was in collaboration with NIIT Limited and was organized on 18th July, 2020 (Saturday) to give students a technology update and to prepare them for industry readiness. Webinar saw a participation from 40+ students who all were truly satisfied once the webinar got over. Participants were not limited to management studies but were from different backgrounds like BSc. Computer Science and B Tech. etc. (Coordinator : Dr. J.K.Singh, Convener – Mr. Sanket Shekhar)
  - **Melange-21, an online Management Conclave** in collaboration with Department of Commerce was organised on 27<sup>th</sup> and 28<sup>th</sup> February 2021 where 15+ speakers from different genre like academia, industry, politics, social work, literature and so forth participated in conclave. More than 5000 participants from across world participated in this event. This event in its entirety won many laurels across the globe. ( Coordinator : Dr. J.K.Singh, Convener – Mr. Sanket Shekhar and Mr. Pardeep Singh).
  - Sankalp, the Department of Management Studies of Aryabhata College conducted a webinar on “**Team building, conflict management and work-life balance**” with Dr. Ajay Sharma , Principal of Aurobindo College on 22<sup>nd</sup> March, 2021 from 11 am to 12:30 pm . The purpose of this session was to enrich fellow students about Team building and the benefits of having a good Work-life balance at an early age, thus ensuring some value addition in their knowledge during this unfortunate lockdown period. ( Coordinator : Dr. J.K.Singh, Convener – Ms.Cherry Arora)
  - The webinar on “**Opportunities Post Covid-19**” organized by the Department of Management Studies and the Department of Commerce (Vanijya) on 23rd November, 2020 on “**ZOOM**” platform was one of it’s kind webinar. The departments had Mr.Vaibhav Mendiratta as the speaker. He is a consultant at the Pune Institute of Business Management and a very helpful mentor for students. (Coordinator : Dr. J.K.Singh, Convener – Dr. Aanchal Gupta)
- ❖ Student Achievements**
- Madhav Jaitly, Kartik Banthiya and Mukul Chandel BMS III Year represented College at National Management Conclave organized by SRCC and IMT Ghaziabad in February 2020 and Won 1<sup>st</sup> Prize in the Marketing event ‘SYNERGIA’
  - Riya Burman, Kriti Chopra and Neha Yadav BMS III Year represented College at National Management Conclave organized by SRCC and IMT Ghaziabad in February 2020 and Won 2nd Prize in the HRM event ‘SYNERGIA’
  - Nitish Gupta won I Prize in SOCH - Social Ideathon Competition - Organized by Enactus DTU and B-plan Competition - Organized by Enactus CVS
- News from Department of Commerce**
- **Dr. J.K.Singh** Chaired Technical Session on Entrepreneurship and Technology in UGC funded National Conference organized by Aditi Mahavidyalaya, University of Delhi on 27 March, 2021.

- **Dr. J.K.Singh** Delivered Lecture as **Resource Person** on the topic , Financing and Valuation of Start ups , on 15th February, 2021 in Technology based Entrepreneurship Development Programme on Entrepreneurship organized by Manav Rachna International Institute of Research and Studies , sponsored by the Department of Science and Technology under the NIMAT Scheme.
- **Dr. J.K.Singh** Delivered Lecture as **Resource Person** on the topic , Research Methodology in Indian Capital Market , on 3<sup>rd</sup> February, 2021 at Refresher Course in Commerce and Management organized by UGC- Human Resource Development Centre, Jamia Millia Islamia.
- **Dr. J.K.Singh** Delivered Lecture as **Resource Person** on the topic , Emerging Issues of Research in Indian Securities Market, on January 19,2021 at Refresher Course in Commerce and Management organized by UGC- Human Resource Development Centre, University of Lucknow.
- **Dr. J.K.Singh** Delivered Lecture as **Resource Person /panel Expert for the National Level Faculty Development Programme** on Entrepreneurship organized by Manav Rachna International Institute of Research and Studies ,sponsored by the Department of Science and Technology under the NIMAT Scheme. Delivered lecture as Resource person for three hours on 14 October,2020.
- **Dr. J.K.Singh** was Co-Chairman in the Technical Session – I at National Webinar on “ Emerging Trends, Issues and Challenges & Opportunities Post Corona Crisis” organized by School of Commerce & Management Science (Mahatma Gandhi Central University , Bihar) on 30<sup>th</sup> -31<sup>st</sup> of May, 2020.
- **Dr. J.K.Singh** was key note speaker on **Research Techniques in Securities Market** on 27 May, 2020 at E-STC (SCORESMET -2020) by BMU, Rohtak, NCR Haryana.
- **Dr. Monica Aggarwal** Resource person and delivered a lecture on “Reference management and bibliography generation” in a 14 day online national FDP on Data analysis for research in social Sciences, organised by TLC, Ramanujan college, University of Delhi and Indian Accounting Association, NCR chapter. (June 17-30, 2020)
- **Dr. Monica Aggarwal** Delivered a lecture on the topic – Mendeley in Pre PHD-Course work at department of commerce, CCS University, Meerut. (November 28,2020)
- **Dr. Monica Aggarwal** Resource person and delivered a lecture on “Reference management” in a 1-week FDP on “Multivariate analysis through advance techniques” organised by Banarsidas Chandiwala Institute of Professional Studies (BCIPS) affiliated to Guru Gobind Singh Indraprastha University, Delhi. (March 15-20, 2021)
- **Dr. Monica Aggarwal** presented a paper titled, “Psychological impact of corona virus on diverse sections of Economy – a study in Indian context” at an international conference organised by Maitreyi College, University of Delhi. (February 24, 2021)
- **Dr. VINAY KUMAR** published a research paper titled “Impact of Demonetisation on the Performance and Profitability of Public Sector Banks in India”, in an International Journal Shodh Sanchar Bulletin, Journal of Art, Humanities and Social Science, (ISSN: 2229-3620, UGC CARE)
- **Dr. VINAY KUMAR** presented Research Paper titled “Impact of Demonetisation on the Performance and Profitability of Public Sector Banks in India” in International E-Conference on Changing Scenario of Management Science and Technology organized by Indian Academicians and

Researchers Association in association with Institute for Scientific Research and Development, Montenegro held on 14<sup>th</sup> June 2020.

### ❖ Webinars Organised

- IQAC Committee, Aryabhata College conducted a Webinar on “Applications of SPSS in Conducting Research” on June 7, 2020 in collaboration with IBS. **The resource person for the session was Dr. Devika Vashisht, faculty member from Department of Marketing, IBS, Gurgaon. Participants from all over India across 100 institutions attended the webinar viz. IIM Lucknow, IIT Delhi, DTU, FMS, Tata Institute of Social sciences (Mumbai), Govt. Degree college Sopore (J&K), St. Xavier’s College, Amity University, Ch. Charan Singh University (Meerut), SRM Institute Of Science & Technology, Modinagar, Acharya Bangalore B School (ABBS, Bengaluru), National PG College (Lucknow), Sharda University, Centre for European and Latin American Studies (Jamia Millia Islamia), IGNOU, Vaish College of Engineering (Rohtak), Jaipuria Institute of Management (Indrapuram), JNU, SRCC, Hindu College, Maitreyi college, CVS, PGDAV college, Rajdhani college, SLC, Ramanujan College, Lakshmi Bai College, SPM, Motilal Nehru College, Dr. Bhimrao Ambedkar College and many more.**
- Department of Commerce and IQAC Committee, Aryabhata College conducted a Webinar on “The ‘New’ Financial Adviser” How the Industry is evolving in the Face of Global Change” on June 25<sup>th</sup>, 2020 in collaboration with TIMES GROUP. The resource person for the session was Mr. Manish Srivastava. Participants from across India attended the webinar.
- **The programme commenced with introductory remarks from Dr. J.K.Singh, Convenor, IQAC Committee of our college.** He elaborated the theme of webinar and its significance in the present environment besides highlighting the relevance financial planning. **The welcome address was delivered by Dr. Manoj Sinha, Principal of our college.** He addressed the participants and described the institutional role in convening such programmes on a regular basis for the academic enrichment of students. **Dr. Aanchal Gupta**, member of the organizing team and faculty member from Department of Commerce introduced the resource person, **Mr. Manish Srivastava.** The resource person discussed the fundamentals of wealth management and elaborated demand and skills gaps in this field.
- IQAC Committee, Aryabhata College conducted a Webinar on “Higher Education in United Kingdom” on July 24<sup>th</sup>, 2020 in collaboration with SI-UK India. The resource person for the session was Ms. Bhavana Duggal. Participants from across India attended the webinar.
- **The programme commenced with introductory remarks from Dr. J.K.Singh, Convenor, IQAC Committee of our college.** He elaborated the theme of webinar and the evolving education pattern in the present scenario. **The welcome address was delivered by Dr. Manoj Sinha, Principal of our college.** He addressed the participants and described the institutional role in convening such programmes on a regular basis for the academic enrichment of students. **Dr. Aanchal Gupta**, member of the organizing team and faculty member from Department of Commerce introduced the resource person, **Mr. Bhavana Duggal.**
- IQAC Committee, Aryabhata College conducted an e-Symposium on “UK Universities Mini Fair” on 19<sup>th</sup> Feb, 2021 in collaboration with SI-UK India. The resource person for the session were Ms. Shivani Bhalla, Brunel University; Mr. Akhil Bagga, University of East Anglia; Ms. Jaishree, University of Bradford; Mr. Samuel, University of York, Ms. Kinni, Nottingham Trent University. Participants from across India attended the webinar.
- **The programme commenced with introductory remarks from Dr. J.K.Singh, Convenor, IQAC Committee of our college.** He introduced the theme of webinar. **The welcome address was delivered by Dr. Manoj Sinha, Principal of our college.** He addressed the participants and described the institutional role in convening such programmes on a regular basis for the academic enrichment of students. **Dr. Aanchal Gupta**, member of the organizing

team and faculty member from Department of Commerce introduced the resource persons from different universities.

### News from the Department of Computer Science

#### ❖ Faculty Achievements

- Dr Priti Jagwani published a book chapter titled as "Classification of genetic mutations using ontologies from clinical documents and deep learning." In *Web Semantics*. Academic Press, 2021. 233-250.
- Dr Priti Jagwani published a research paper ; "Soft Computing for Scalability in Context Aware Location based Services" International Journal of Advanced Computer Science and Applications (IJACSA) (Web of Science Emerging Sources Citation Index (ESCI), SCOPUS)
- Dr Priti Jagwani published a research paper titled as "Entropy Based Quantification of Privacy Attained through User Profile Similarity", in International Journal of Information Security and Privacy (IJISP) (IGI Global) (Web of Science Emerging Sources Citation Index (ESCI), SCOPUS)
- Dr Priti Jagwani published research article, "Hybrid Sentiment Analyser for Opinion Mining for Indian Admission Scenario" , in International Journal of Recent Technology and Engineering (IJRTE)' Volume-9 Issue-4, November 2020 (Scopus Indexed)
- Dr Priti Jagwani is nominated as Governing Body Member of Sindhi Academy, Department of Art, Culture & Languages, Govt of Delhi.
- **Ms. Mona Adlakha** was Resource person in *One Week Faculty Training Programme on "Prospects and Challenges of GOOGLE Suite in Teaching and Learning"*, conducted from 21<sup>st</sup> – 28<sup>th</sup> August 2020, organized by Academic Affairs Committee, Swami Shraddhanand College, University of Delhi.
- **Ms. Ruchika Aggarwal** organised and attended a webinar on "Cyber Security" by Rakshit Tandon conducted by Techpioneers,

the computer science society of Aryabhata College.

### News from the Department of Economics

#### ❖ Faculty Achievements

- Prof Surajit Deb published research paper Types of Vulnerable Households across Social Classes in Rural India, *Social Change*, 50(3), September, 2020.
- Prof Surajit Deb published research paper The Poor and Migrants in India, *Social Change*, 50(4), December, 2020.
- Prof Surajit Deb published Child Malnutrition in North-East India, in A. Pankaj, A. Sharma and A. Borah (Edited 2020): *Social Sector Development in North-East India*, Sage Publication Private Limited: Los Angeles, CA.

### News from the Department of English

- **Dr. B. Mangalam**, had delivered the First Foundational Lecture at Janki Devi Memorial College on *17th Century England and John Milton* on 7.11.2020 . She had Chaired a session at the International Webinar on *Forms of Telling: Narrativity, Myths and Literature*, organised by the English Dept. of Aryabhata College on 27.2.2021.
- **Dr. B. Mangalam** published a Book edited by her: *Ilango Adigal's Silappadhikaram*, Worldview, Delhi, 2021 and a Chapter on Tamil Dalit Literature in *Reading Dalit*, ed. GJV Prasad, Pencraft Intl., Delhi, 2021.
- **Dr. B. Mangalam** contributed a chapter on Gender Hierarchies in Dattani's plays for a critical edition of his play, Tara (ed. P. Nagpal, Worldview, 2021)
- **Mr. Binoy Bhushan Agarwal** was Returning Senior Judge for The Queen's Commonwealth Essay Competition 2020 held under the aegis of The Royal Commonwealth Society, London.

- **Mr. Binoy Bhushan Agarwal** Presented 'On Sea: British Women Seafarers' at the '2021 Virtual Dissertation Workshop: Research Redesign in the Covid Context' jointly organized by Indiana University East Asian Studies Center and University of Illinois Center for East Asian and Pacific Studies, USA, 24-25 February 2021.
- **Mr. Binoy Bhushan Agarwal** Presented 'Of Intimate Lives and A Tense State: The Phenomenon of 'Going Native' in Indian Port Cities' at the 'Workshop on Indian Ocean Port Cities and Their Hinterlands', an international workshop at the Centre for Global Asia, New York University, Shanghai, China, 23-24 October 2020.
- **Mr. Binoy Bhushan Agarwal** Prepared Lesson/ Study Material on William Congreve's *The Way of the World* for School of Open Learning, University of Delhi. December 2020.
- **Mr. Binoy Bhushan Agarwal** Prepared Lesson/Study Material on William Faulkner's "Dry September" for School of Open Learning. October 2020.
- **Mr. Binoy Bhushan Agarwal** "How to Stop Violence against Women" in *VicharManthan: An Anthology of Selected Articles*. October 2020. ISBN: 9798693881938. Print.

#### ❖ Department Activities

- **International Webinar** on Forms of Telling: Narrativity, Myth & Literature' Speakers included Writers, Translators, Poets and Film Scholar from University of Iceland, University of Georgia(USA), IIT-Delhi, Himachal Pradesh University (Shimla) and JNU. 26-27 February 2021.
- *Calypso*- the Annual Department Literary Festival held on 26-27 February 2021.
- **Special lecture on 'Fantasy and Adolescence'** by Dr. Vandana Saxena, Taylor's University, Malaysia. 29 June 2020.
- **Special lecture on 'Negotiating Elements of Untranslatability: Searching for**

**Equivalence'** by Dr. Saba Mahmood Basir, Jamia Millia Islamia. 25 June 2020.

- **Special lecture on 'Why Literature Matters'** by Tabish Khair, Writer. Aarhus University, Denmark. 21 May 2020.

#### News from the Department of Physical Education

- **Cricket match** between Teaching and Non Teaching staff on 26<sup>th</sup> Feb 2021 in the main ground of Aryabhata College the match was interesting as well as effective the purpose of the match was to great some space for Physical Fitness between the busy life of our teachers & staff. The match was won by Non teaching staff with 8 wickets. The match also served as a source of friendship and cooperation between the staff as well as keeps them to get a little break from their busy life schedule & stress.



- Kabaddi team won Silver medal in Delhi District Kabaddi Championship 2021 held at Aryabhata College University of Delhi.



- Our two student qualified for **Senior National Kho-kho championship 2021** held at Indira Gandhi Indoor Stadium Delhi.



- Our two Student Won **Sliver Medal in Delhi Senior State Volleyball Championship 2021.**



- 1<sup>st</sup> year student Shayan won **Gold Medal in Khelo India Youth Gymnastics Championship 2020.**



#### News from the Department of History

- **Dr Sangeeta Kumari** was awarded PhD titled- “Development of Women’s Education in Delhi (1911-47)” from Jawaharlal Nehru University, New Delhi, November 2020.





